

Senior Software Developer.
My passion these days is developing iOS applications.
Working for myself as well as freelancing.

Experience

Networx Online - *iOS Consultant*

Nov. 2012 - Current

As Networx Online's iOS consultant, I developed and submitted the following apps to the AppStore:

- FaxBumer Virtual Fax iPhone app. Added PDF autographing and annotation capabilities, Printing, Dropbox and Box.com integration.
- BLS Mobile Client app for specialized CRM cloud service. Using Rest/JSON Api to communicate with the backend service. This app ships in several flavors (each with a different graphic design) all from the same source code and Xcode project. [Push Notifications, Google Analytics, Email, SMS, Address Book]
- Nerium Center Client app for another CRM cloud service. WebBrowser control. [Push Notifications, Email, SMS, Link Interception].

Telecommuted for the entire engagement. Used Skype, Email and Dropbox to communicate. Distributed daily build through TestFlight. Used GIT for source control and to push source code back to client's code repository.

VMWare - *iOS Consultant*

Jan. 2012 - Jun. 2012

Consulted for an incubation project at VMWare. Developed an iPhone client with a Rest/JSON backend service. The iPhone app featured (among others) camera / photo library input and a barcode scanner. Telecommuted for the entire project. Worked remotely with a small team of Dev & PM. Daily scrum meetings over Skype. Daily builds delivered through TestFlight. Used GIT for source control and to push source code back to project's code repository.

Microsoft - *iOS Consultant*

Sep. 2010 - Jun. 2011

Consulted for the Bing Mobile team, developing the Location Based Reminder component for the Bing Mobile iPhone app.

iPhone app: Audiobook & Podcast Player

Jan. 2010 - Apr. 2010

Audiobook & Podcast Player is similar to the builtin iPod player app but better suited for listening to spoken content. It plays audiobooks and podcasts from the shared media library. Features a sleep timer, automatic continuous bookmarking and large comfortable forward and back navigation buttons. Free to install. Uses In-App-Purchase for the upgrade.

After a few years on the App Store, it is still a very popular app.

Microsoft Corporation - *Senior Software Development Lead*

1995 - 2005

Managed a team of 12 developers (grouped under 3 dev leads). Developed Middleware, IIS Extensions, Crypto Services, XML/OFX Parser and more. 3 Approved Patents.

Emultek - *Development Lead*

1993 - 1995

Managed a team of 6, developing a rapid prototyping and free play simulation generation tool.

Intel Corporation - *Software Design Engineer*

1989 - 1993

Various projects related to the i860 "Cray on a chip" processor. Including: UNIXlike kernel, Distributed & Multi Processing, Virtual Memory subsystem, Assembler, Linker, COFF Utilities, OS/2 Device Driver, Debugger UI. Real Time OS for a Cell phone/PDA type of device.

Education

Technion - Israel Institute of Technology - *BA CUM LAUDE, Computer Science*

1985 - 1989

- 1986, Israeli Parliament Chairman's award for Excellency
- 1986, Technion president's award for Excellency.